



# Circular Economy Week

16<sup>th</sup> to 20<sup>th</sup> October 2023

**Get involved!**

**#CEweek2023**



# An introduction to Circular Economy Week

Now in its sixth year, Circular Economy (CE) Week has grown in strength and reputation, becoming the event for circular economy professionals, advocates and activists to share knowledge, insights, innovations and success stories.

#CEweek2023 is a showcase and celebration of the work being done to accelerate cities' transition to a low-carbon circular economy and the perfect opportunity to:

- Broker **collaborations**
- Deepen and share **knowledge**
- Build **connections**
- Focus on **action**





# Our vision for #CEweek2023

#CEweek2023 is the platform for building more resilient, circular cities. We want to convene a wide range of organisations, professionals, and thought leaders who have expertise, skills and services to share and advocate for circular economy practices.

We want to collaborate internationally and showcase innovations and best practice from other cities across the globe to truly put circularity on government and business agendas.

The week will be a mix of online and live events, a digital campaign plus press activity. We are looking for partners and supporters to help us share knowledge, build connections, and raise the profile of the circular economy.



# Why be part of #CEweek2023?

#CEweek2023 offers the opportunity to showcase the work you and your organisation are doing to become more circular.

- Host your own online, in-person or hybrid event and put your business on the circular economy map. Your event has the potential to reach people all around the globe
- Sign up as a partner or sponsor and gain recognition as a leading circular economy advocate and practitioner
- Connect with like-minded professionals, organisations and associations accelerating the transition to a circular economy.

## 2022 highlights



**57**

events and  
workshops



**>2,700**

attendees  
across the week



**>80.9K**

hits on  
social media



**4.65/5**

rating from  
delegates on  
content



## How to get involved





# Become an event host

Becoming an event host at #CEweek2023 is free. You can get involved by hosting your own event as part of our week-long agenda:

- Your event can be online, in-person or hybrid. We ask that partners provide their own venue space or online platform to facilitate the event
- Share #CEweek2023 messaging and graphics provided by ReLondon on your social media platforms
- Promote your event and share content about #CEweek2023 on your website and where available with your network.



# Become a supporter

For government organisations, NGOs and membership associations, become a supporter of #CEweek2023 by helping to amplify and promote the week's content:

- Share #CEweek2023 messaging and graphics provided by ReLondon on your social media platforms
- Promote the week's event and share content about #CEweek2023 on your website and where available with your network.



# Become a sponsor

We have a number of sponsorship opportunities that can support your business objectives:

- Demonstrate your leadership within the sector and align your company with an organisation and event that is well established in the circular economy space
- Position your brand alongside other circular economy leaders
- Build brand awareness
- Invite your existing customers or prospective clients to events, tap into new business opportunities and meet influencers and decision makers.





# Be part of #CEweek2023

	Event host	Supporter	Sponsor*
Event listing on #CEweek2023 platform and programme	X		X
Promotion of your event on ReLondon's digital platforms	X		X
Use of CE Week logo and weblink on your own website and in marketing materials	X	X	X
Branding as supporter or sponsor on <a href="http://www.ceweek.london">www.ceweek.london</a>		X	X
Promotion of your support within PR and enhanced presence on ReLondon's social media			X
Blog/article content on ReLondon's LinkedIn page			X
Podcast interview as part of The Circular Economy Playbook series			X
Speaker slot at one ReLondon event during the week			X
Use of #CEweek2023's auditorium for live-streaming of your own ½ day event			X

# Testimonials



*Well done for this exceptional week! I have been involved in many programmes over the past years, but CE week was a different level of professionalism! So many great speakers, participants and insights.*

*[Excellent]... build up and delivery of a fantastic CE Week.*

*Such an informative week and so good to see the transition to a circular economy grow.*

*I would like to thank you and the ReLondon team for hosting a wonderful week of interesting topics and participants eager to facilitate a transition to the circular economy.*

*Look forward to next year!*



# Previous partners and supporters

MAYOR OF LONDON



**LONDON**  
& PARTNERS

London Environment Directors' Network  
**LEDNET**



**IEMA** Transforming the world  
to sustainability



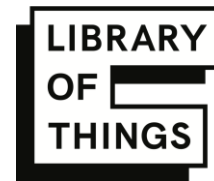
**sustain**  
the alliance for better food and farming



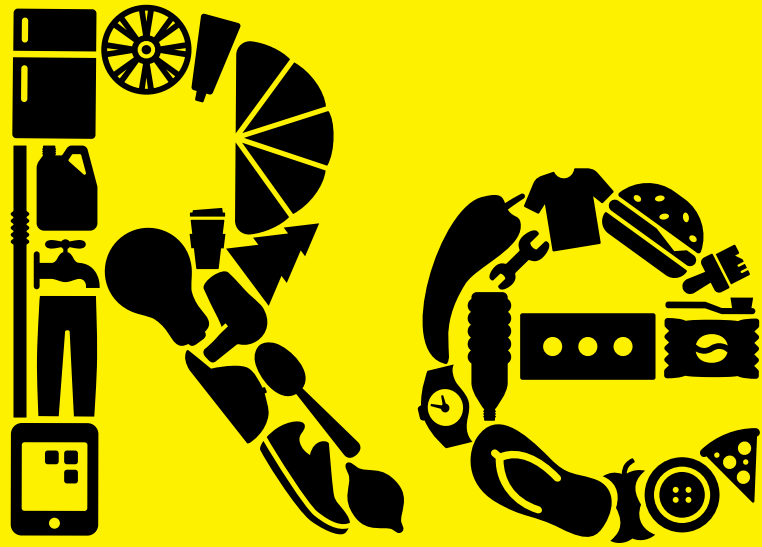
cradle to cradle  
**products**  
innovation  
institute



**ARUP**







**ReLondon**

# Get involved!

We'd love to discuss how we could work with you on CE Week 2023.

Contact [CEweek@relondon.gov.uk](mailto:CEweek@relondon.gov.uk) to explore collaboration opportunities.

<https://www.ceweek.london>